



**Увеличение эффективности
операционной деятельности на
пищевом производстве за счет
MES на примере компании
Unifrost, Бельгия**

**MEScontrol enabling for Operational
Excellence at Dujardin Foods**

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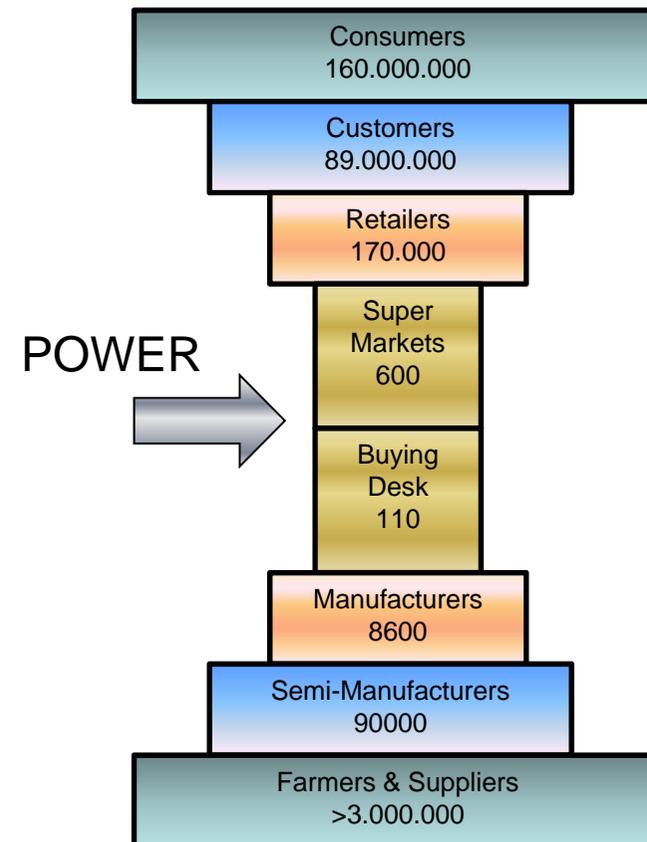


Economic Challenges for a Belgian Food company

- Projection by 2050
 - Growth of world populations x2
 - Food Demand x3
 - Serious competition from
 - Globalisation
 - BRIC(*)-Countries
 - Public Spending in EU ↓
 - Governmental support of market & prices ↓
 - € versus \$ versus p.
 - Product Differentiation ↑
- (*) BRIC countries : **B**razil, **R**ussia, **I**ndia, **C**hina

Challenges on Company Level

- High Volume – Low Margins
 - Bargaining power
 - Retailers / Distribution chains
 - Buying Desks
 - The paradigm of agricultural products
 - Unpredictable, seasonal dependent volume and quality of raw materials
 - Consumer expects quality consistent end-product
 - Consumer is used to a large variety in end-products
- Private Labels are doing well
- But: Need to structure for growth by better controlling production System

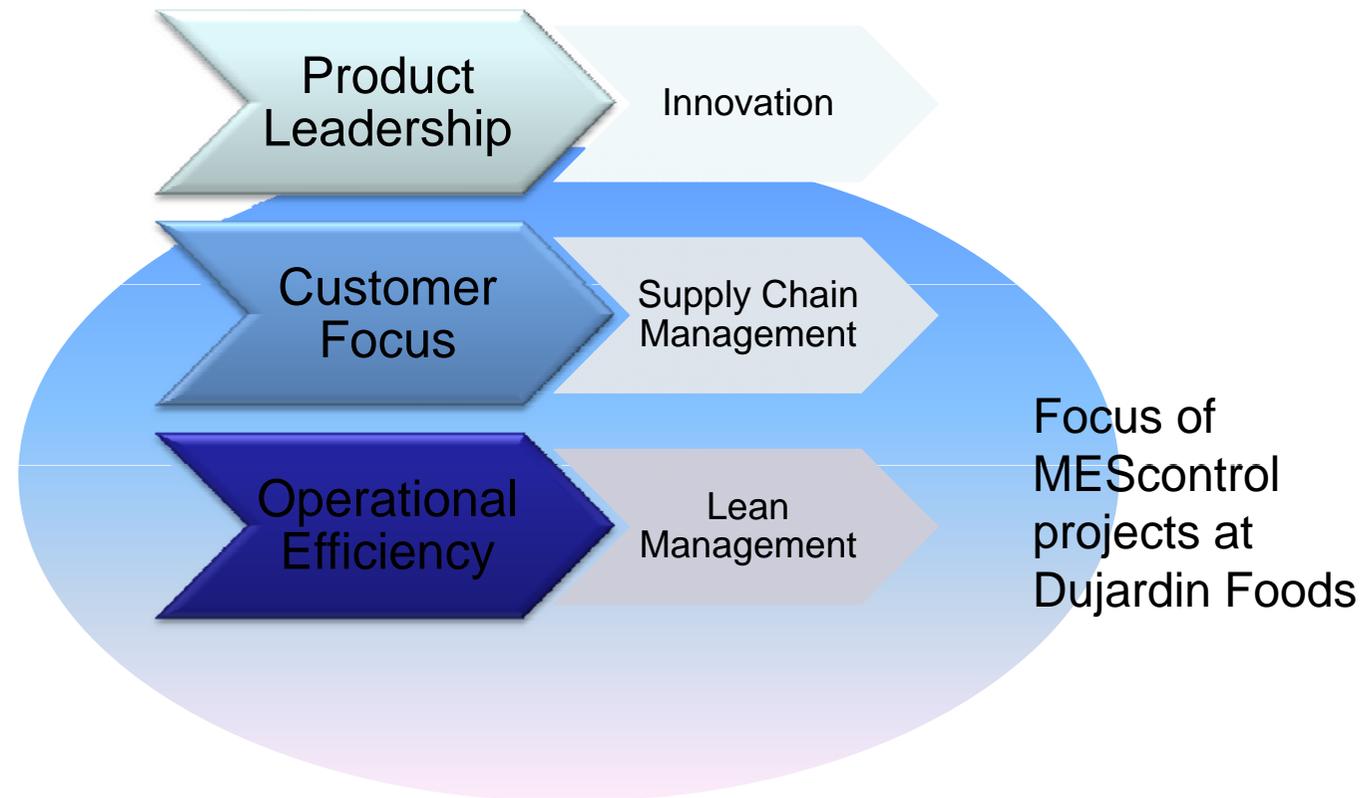


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Challenges of a Food Company



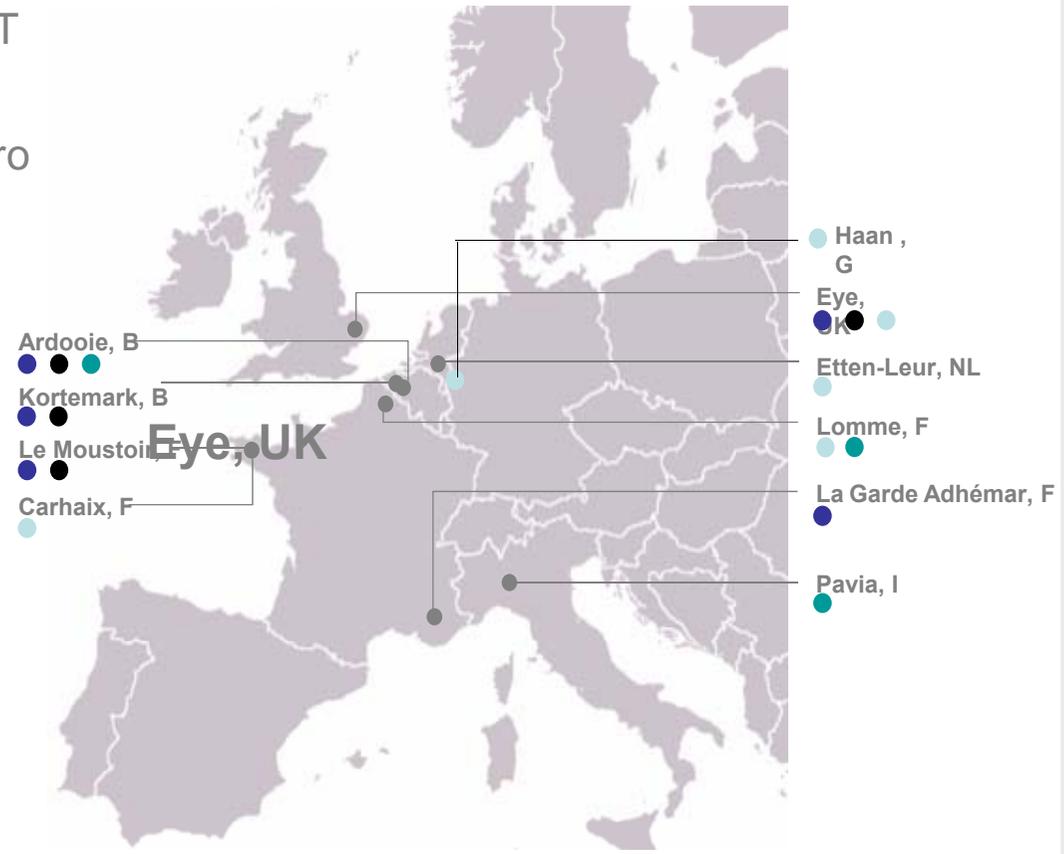
Pathways to face the challenges





Dujardin Business Overview

- Founded in 1974 (Unifrost)
- Turnover in Quantity: 178.000 T
 - With 120.000 T own production
- Turnover in Value: 195 Mio Euro
- Employees: 778
- Production Units: 5
- Storage Capacity: 660.000 m³
(73.100 Pallets)



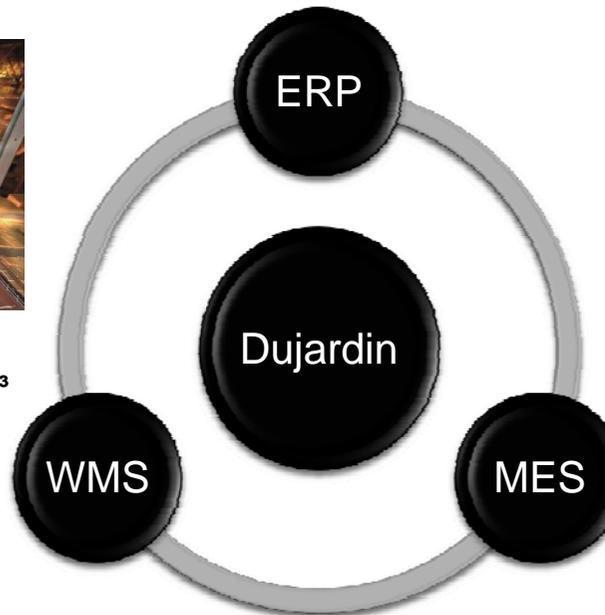
● processing sites ● logistics and cold storage facilities ● sales offices ● trading subsidiaries

The impact on the Information Management Systems



FY 06/07 Cold storage capacity in M³ and pallet places

	M ³	Of which pallet places
Ardooie	320.000	46.300
Le Moustoir	125.000	9.600
Kortemark	120.000	4.800
La Garde Adhémar	40.000	7.270
Eye	5.000	1.700
Total	610.000	69.670



Dujardin Kortemark

1 coating line	<ul style="list-style-type: none"> • year capacity of 15.000 tons
2 retail packaging lines	<ul style="list-style-type: none"> • each of 10.000 tons/year of which one specially equipped for the packaging of small quantities of herbs

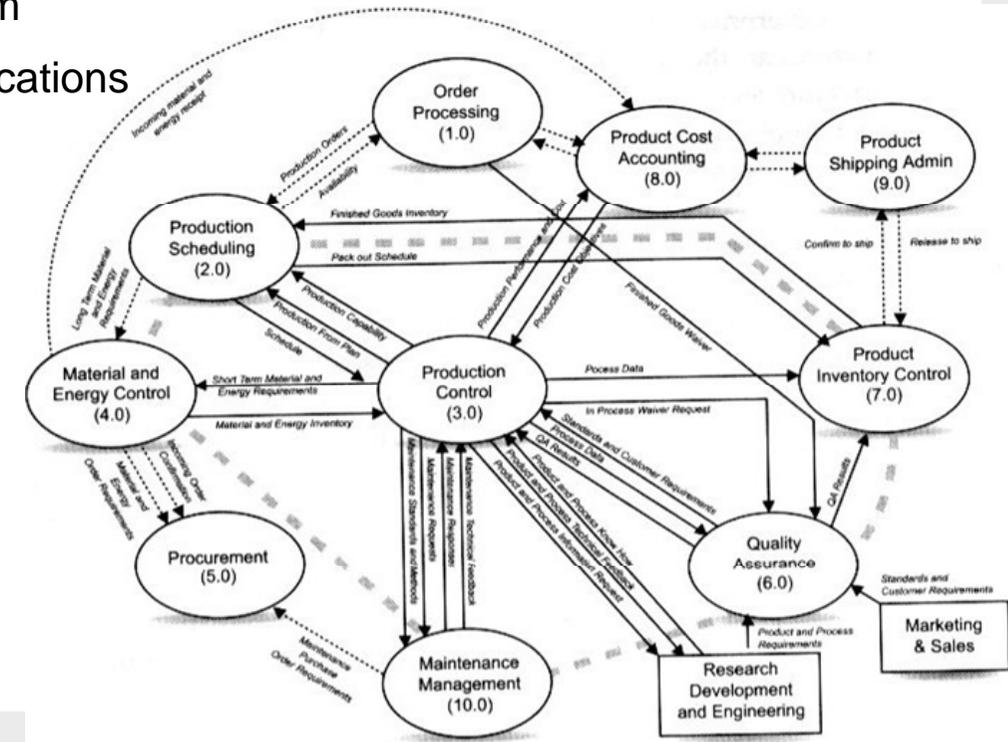
Unifrost Koolskamp

preparation lines	<ul style="list-style-type: none"> • 2 preparation lines for peas of 2x20 tons/hour • 2 preparation lines for beans of 2x6 tons/hour • 2 lines for peeling carrots of 1x20 tons/hour and 1x16 tons/hour • 3 preparation lines for spinach of 3x8 tons/hour
5 production lines	<ul style="list-style-type: none"> • 1x20 tons/hour – all products • 1x12 tons/hour – all products • 2x9 tons/hour – all products • 1x3 tons/hour – leaf vegetables in portion
2 mixing lines	<ul style="list-style-type: none"> • each of 2x15 tons/hour
packaging lines	<ul style="list-style-type: none"> • 8 retail packaging lines, each of 12.000 tons/line/year • 1 bulkline (10-20-25 kg cartons of bags) of 15.000 tons/year • 1 packaging line for carton boxes of 8.000 tons/year • 1 outer packaging line for several (different) steambags



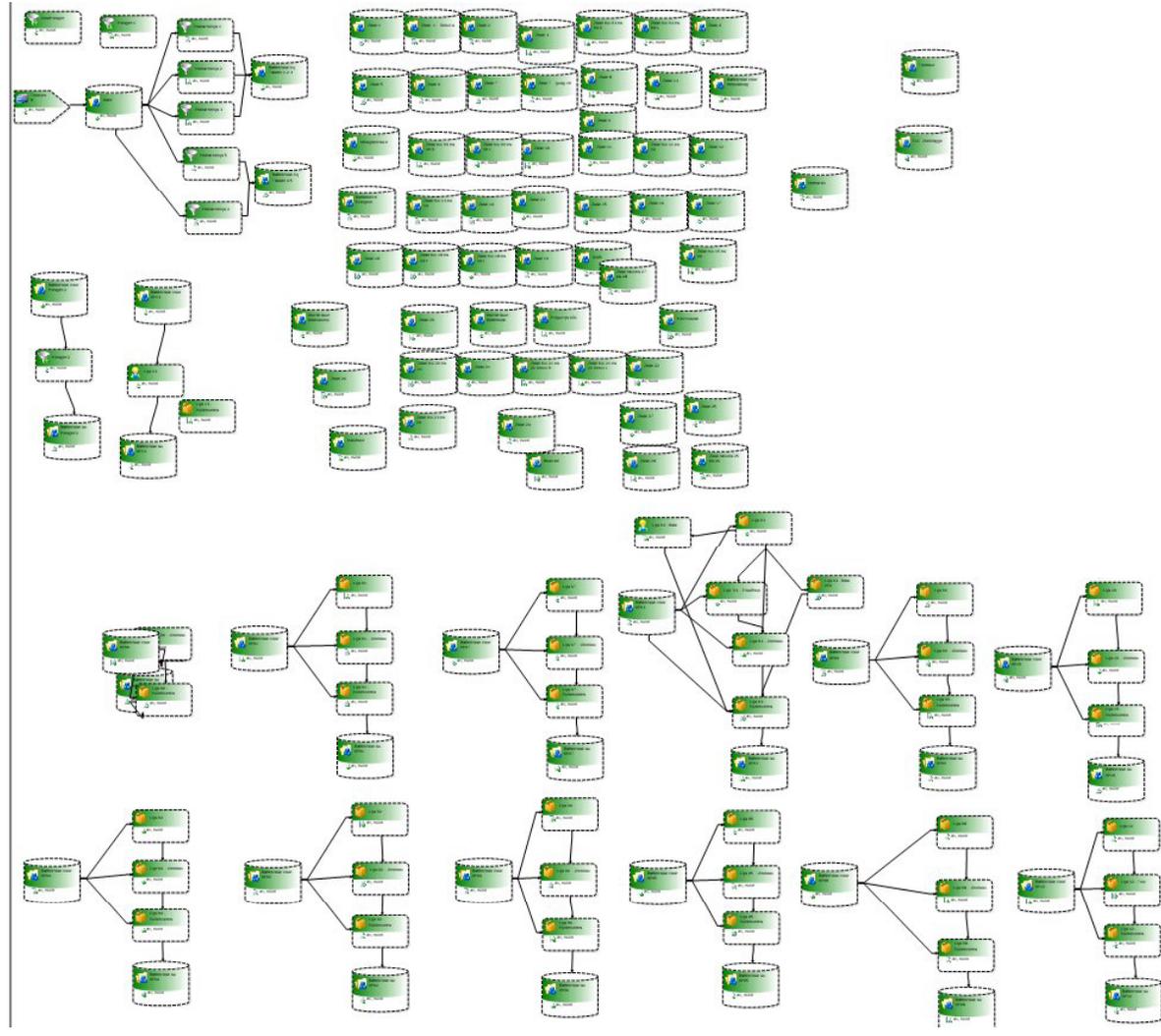
The Project

- The Need:
 - Better insight in Production and Logistical processes
 - Traceability
 - Warehousing of Bulk Products
 - Replacement old MES system
 - Take over and unify old applications





Plant Layout in MESControl





Major Steps

- Setting up and configuring MEScontrol for Line Control

- Packaging lines
- Mixing Processes
- Production Processes
- Personnel Registratio

- Modules implemented

- MEScontrol base
- Scheduling
- Track & Trace
- Label Management
- Personnel
- Operator
- OEE
- WMS

- Integration with other a

- IS-Food (current ERP)
- Penta
- Weighing bridge
- PLC / Scada
- ...

- OEE implementation

- Static OEE (first step)
- Improved OEE based upon Machine Learning

MEScontrol.net [2010.2.0.0]

Label Definition: 4449300100101.BJ

Printers: Test your Label

Dujardin
• Food you can trust

(01)05411916007888(10)

Mélange de 8 herbes (Tibu)
8 Herb mix - 8 Kräutermischung
Mix van 8 kruiden - Mix di 8 erbe
Mezcla 8 especias - Örtmix 8 st

Surgelé / Quick-frozen / Diepvries / Tiefgefroren / Surgelato / Ultracongelado / Djupfryst

Poids net / Net weight / Netto gewicht / Füllgewicht /
 Peso netto / Peso neto / Nettovikt: **10 Kg**

A consommer de préférence avant fin / Best before end / Tenminste houdbaar tot einde /
 Mindestens haltbar bis Ende / Da consumarsi preferibilmente entro fine /
 Consumir preferente antes de finales de / Bäst före utgången av: **01-0005**

Conservation / Storage / Bewaring / Aufbewahrung / Conservazione / Conservación / Förvaring:
 Lot / Lotto: **< -18°C**

U.S. English - Administrator - MESware M...

Work Centers & Equipment
Discrete, Batch, Continuous



The current Implementation

- 3 Sites that can be controlled from 1 single user environment
 - Unifrost Ardoonie (B)
 - Unifrost Kortemark (B)
 - Dujardin Bretagne (FR)
- 20000 products in MEScontrol
- 80 Users defined
- 74 WorkCenters
- 115 StorageZones
- 9 Custom Reports
- > 900 Labels controlled and inline applied
- > 100 ReportingPoints



Some examples

MEScontrol.net [1.19.2.0]
File Database View Window Help

Operator Scherm

Vorige

Lijn 01 Frida Dely

Orders Grafiek Stilstanden Operator

▶ ⓘ ↻

1	12 X 600 G wokmix classic HEMKÖP 101 03 9295	58410
	15744 / 15552 Count	Completed: 22/10/2009 18:47:03
2	12 X 600 G wokmix classic WILLY'S 101 04 9295	58410
	11928 / 20736 Count	Started: 22/10/2009 18:47:11
3	12 X 600 G wokmix classic WILLY'S	58410
	0 / 20736 Count	Scheduled: 23/10/2009 1:27:54

Operator input



Integration with Level 2 and Level 4

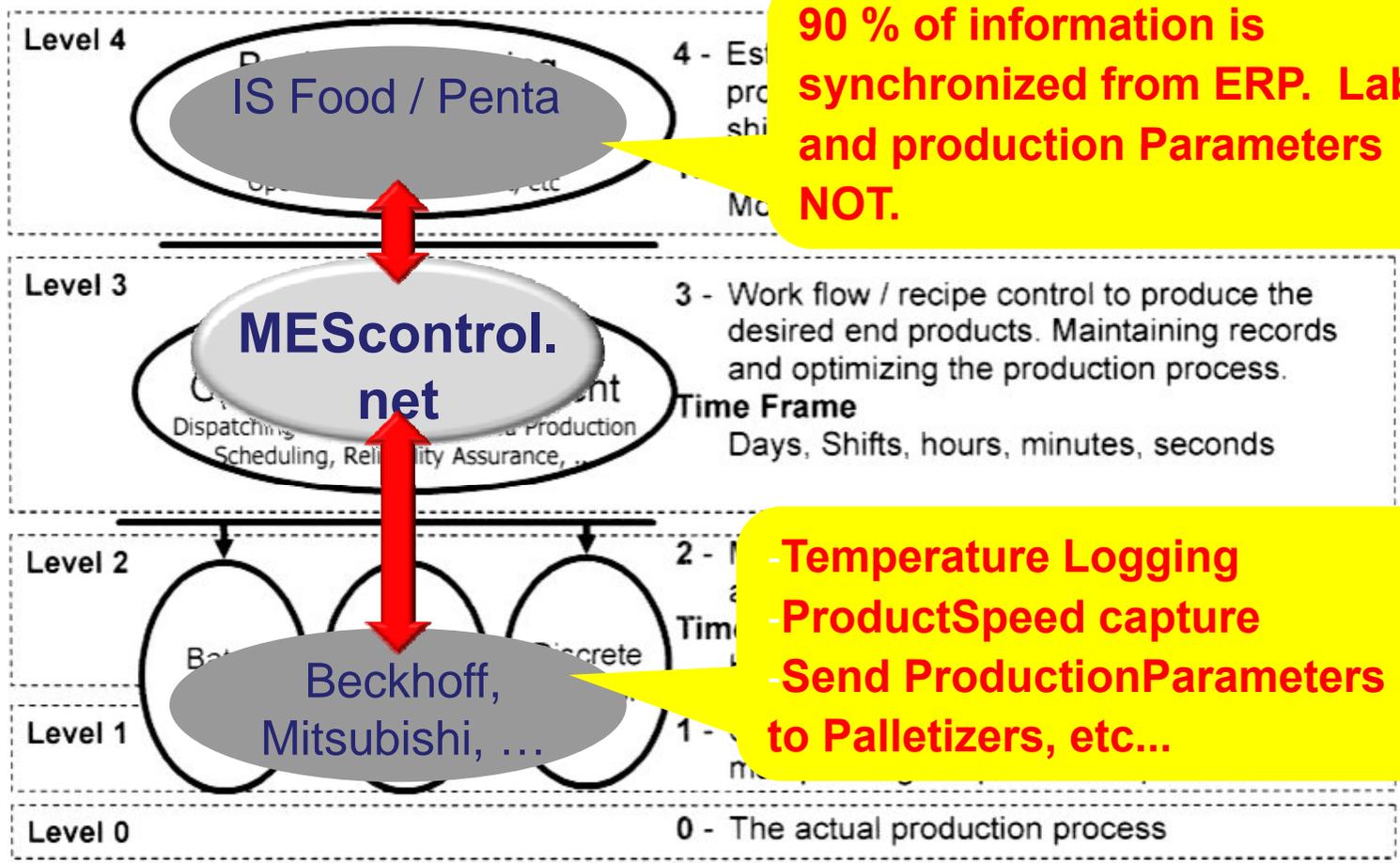


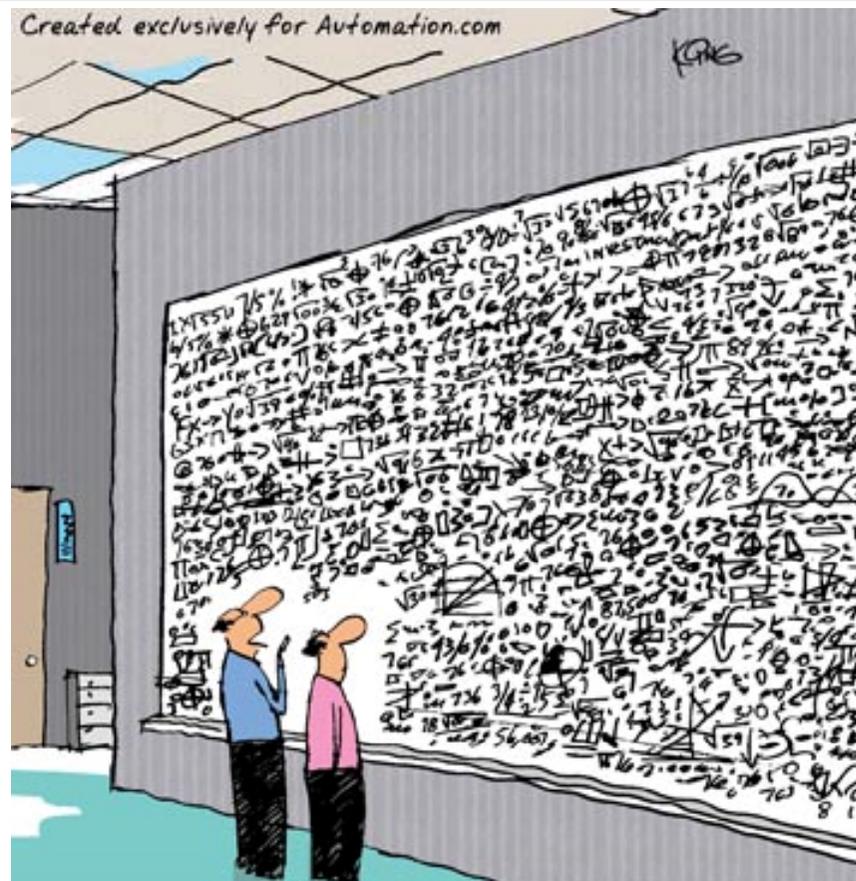
Figure 2 - Multi-level functional hierarchy of activities



Business Objective for doing these investments

- Reduce Downtime and Rate Loss
- Reduce Running Costs
- Reduce Operating Costs
- Improve Overall Equipment Effectiveness (OEE)
OEE = relation between scheduled & actual production
- Improve Efficiency / Reliability
- **Improve Profitability**

OEE



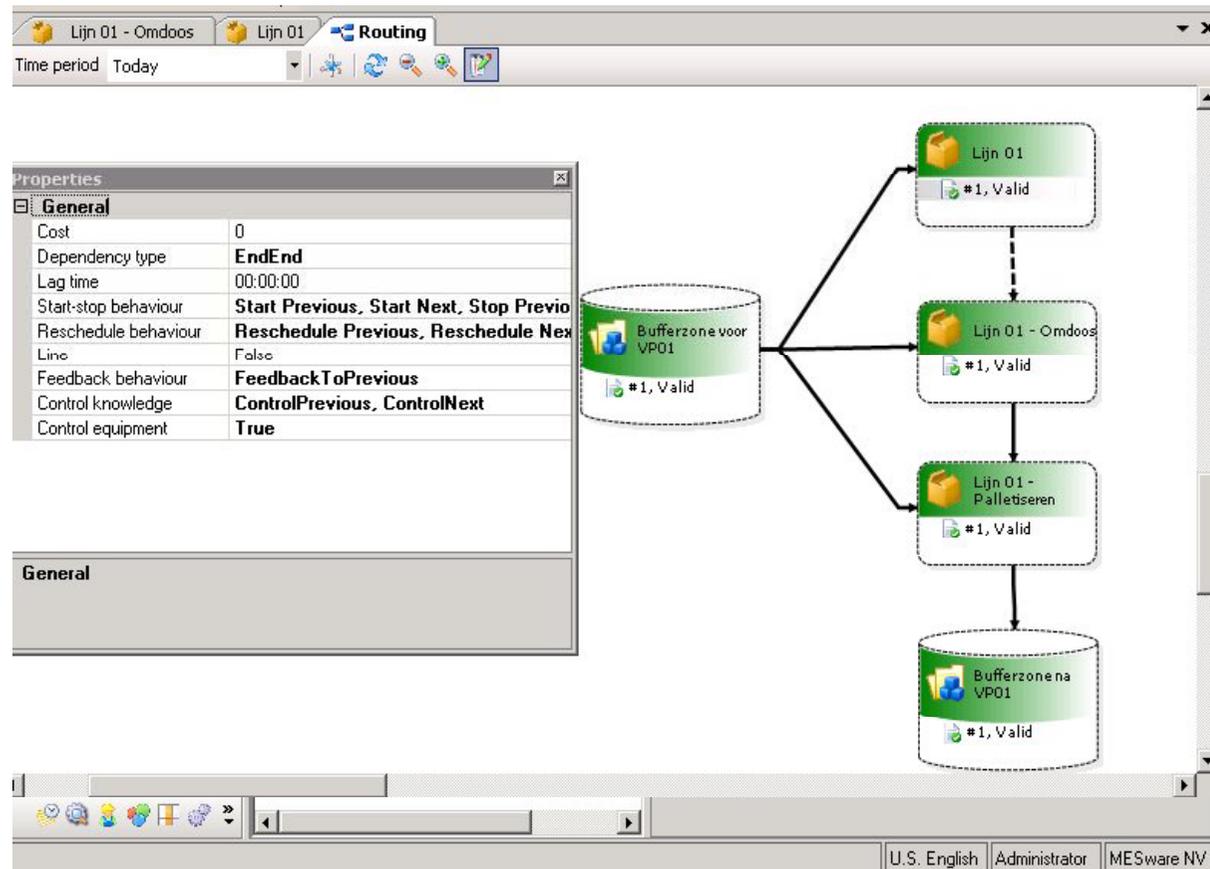
“...and that, in simple terms, is my idea on how to increase factory optimization. any questions?”



The sense or non-sense of OEE

- What is OEE
 - Availability x Performance x Quality
- Measuring OEE is only as good as your measurements of the above 3 mentioned parameters
 - Availability:
 - Manual registration Vs. Inline, automatic registration
 - Performance
 - Do you know the real performance of your equipment?
 - Do you know the real performance of your equipment related to the product you are producing?
 - Is your performance of your equipment a static or dynamic known fact?
 - Quality:
 - How do you measure your quality
 - How does quality affect your routing in your production process?
 - ...

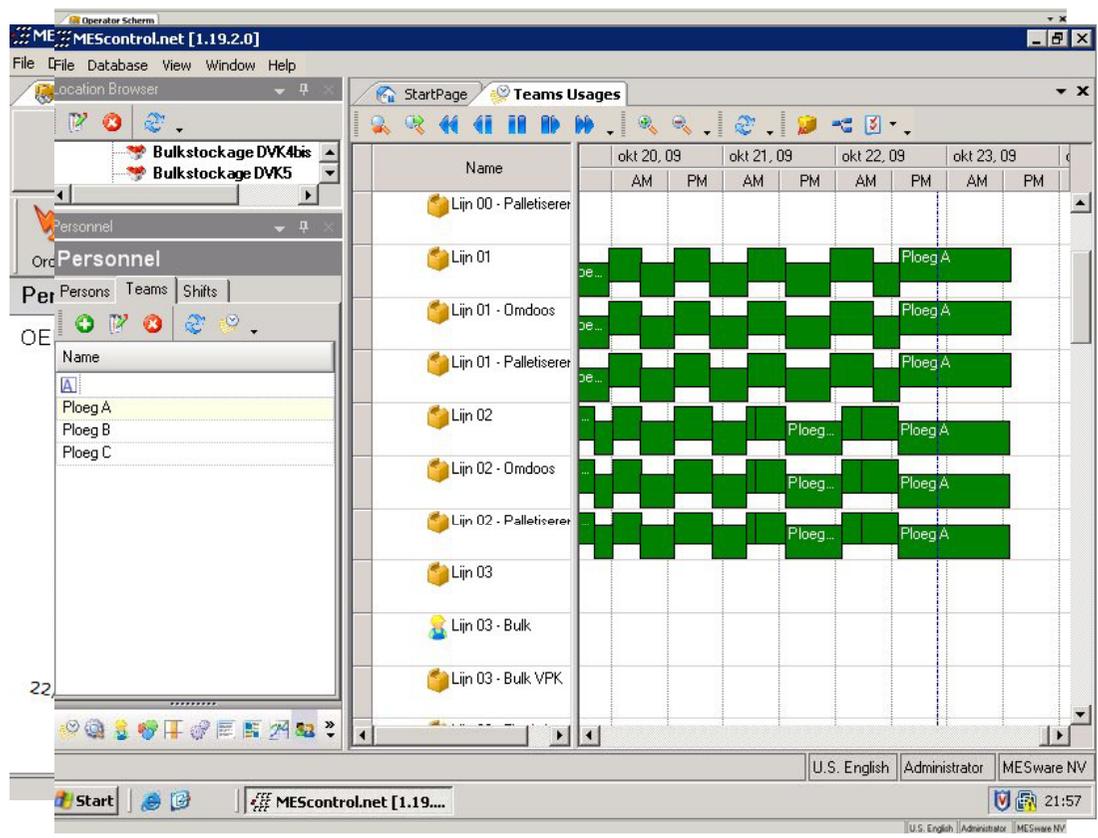
Implementation of OEE at Dujardin



Configuring the OEE calculation for OEE version



Impact on Operator



When Operator with persistent registrations reason



Analyzing downtime

MEScontrol.net [1.19.2.0]

File Database View Window Help

Location Browser

- Bulkstockage DVK4bis
- Bulkstockage DVK5
- Bulkstockage DVK6
- Bulkstockage DVK6bis
- Bulkstockage DVK8
- ExterneStockage
- MengZone
- Productie

KPI

Verpakings-Zone

- Lijn 00
- Lijn 00 - Omdoos
- Lijn 00 - Palletiseren
- Lijn 01
- Lijn 01 - Omdoos
- Lijn 01 - Palletiseren
- Lijn 02
- Lijn 02 - Omdoos
- Lijn 02 - Palletiseren
- Lijn 03
- Lijn 03 - Bulk
- Lijn 03 - Bulk VPK
- Lijn 03 - FlowWrap
- Lijn 03 - Omdoos
- Lijn 03 - Palletiseren
- Lijn 04
- Lijn 04 - Omdoos
- Lijn 04 - Palletiseren
- Lijn 05
- Lijn 05 - Omdoos
- Lijn 05 - Palletiseren
- Lijn 06
- Lijn 06 - Omdoos
- Lijn 06 - Palletiseren
- Lijn 07
- Lijn 07 - Omdoos
- Lijn 07 - Palletiseren
- Lijn 08
- Lijn 08 - Omdoos
- Lijn 08 - Palletiseren
- Lijn 09
- Lijn 09 - Omdoos
- Lijn 09 - Palletiseren
- Lijn 10
- Lijn 10 - Omdoos
- Lijn 10 - Palletiseren
- Lijn 12

OEE of Lijn 01 Loss chart 1

Compare by: Count With Previous Week Product: all Team: none Exclude reason: none

Resource: Lijn 01

Filter:

Down time loss 114

Click on chart region to see details

Top 100 loss reasons (sorted by loss count)

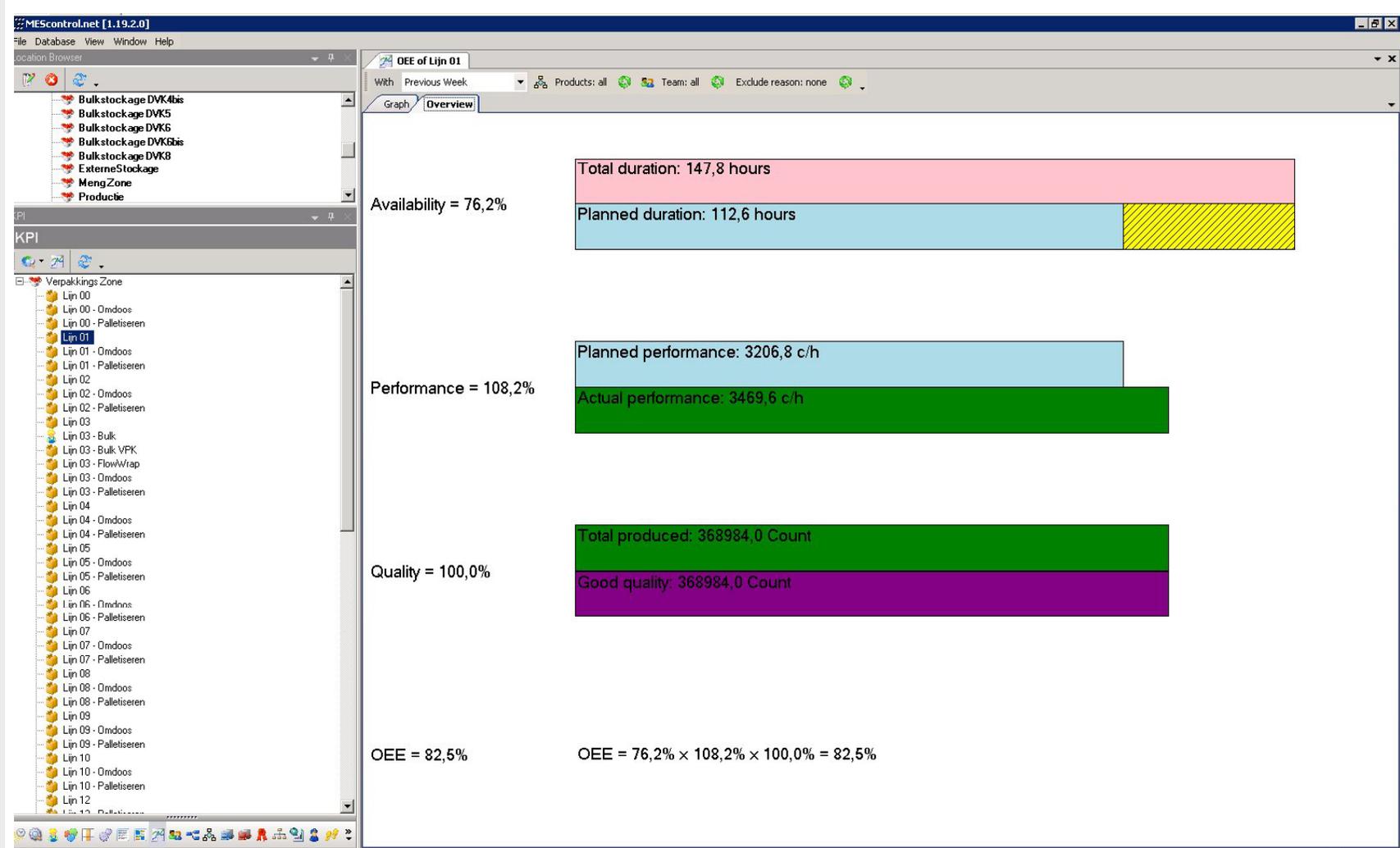
Loss reason	Count	Duration
32.01 Verpak-kingsmachine foliewissel	21	00:54:59.8451250
11.03 Kipper (s)geen product	19	00:47:59.3468750
00.03 Ombouw.standaard ombouw zonder reinigen	8	02:36:00.8028125
32.03 Verpak-kingsmachine.dwarsnaad.lsbek herstellen	6	00:29:00.0258125
11.04 Kipper (s).harde kisten	3	00:04:59.9687500
40.05 Eindverpakker.doosopzet.dozen probleem	2	00:30:59.7968750
32.06 Verpak-kingsmachine.dwarsnaad.andere	2	00:39:00.0010000
00.04 Ombouw.ombouw + reinigen	1	00:00:00.0000000
33.01 Codeerapparaat.lintwissel	1	00:01:59.9843750
32.10 Verpak-kingsmachine.gaaljesprikken	1	00:02:59.9531250
30.02 Weger.weegbakjes reinigen	1	00:14:59.9531250
32.11 Verpak-kingsmachine.afregeling	1	00:00:59.9843750
33.04 Codeerapparaat.andere	1	00:03:59.9843750
32.05 Verpak-kingsmachine.dwarsnaad.parametrage	1	00:05:59.9675000
32.13 Verpak-kingsmachine.andere	1	00:11:00
00.00 Lijn op non-actief	1	20:20:52.4381250
40.01 Eindverpakker.metaaldetector	1	00:01:00
40.11 Eindverpakker.doosluiser + hotmelt of tape	1	00:00:59.9687500
30.03 Weger.weegbakjes sturing	1	00:03:00.0468750
31.02 Vulstysteem (VP12) elektrisch	1	00:07:59.9687500

Top 100 validation loss reasons (sorted by loss count)

Loss reason	Count	Duration
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U.S. English Administrator MESware NV

Analyzing OEE in Operator View





What changed since first implementation?

- The standard OEE calculation doesn't always make sense
 - The absolute performance capacity of Equipment is often not known
 - The real performance capacity of Equipment related to a certain product version is certainly not known
 - Result:
 - OEE can be > 100%, due to incorrect knowledge about the performance capacity
 - So what does the number really say?
- How did we solve this?
 - Joint R&D between Dujardin and MESware to define correct OEE
 - Internal MESware R&D project around machine learning, based upon historical master data



- Main objective:
 - Correcting the performance capacity (product / equipment) by means of historical data
- Steps
 - Collecting of historical performance data for each line, shift and operation related to a product version running on the line / workcenter.
 - For each shift, teamleader can validate and/or change the information. In case of a change, a reason has to be entered
 - The historical data will then be used in MEScontrol.net through our machine learning algorithms to calculate best fit performance capacity for product / equipment
 - This will be used as input for setting the corrected values in MEScontrol
- The outcome
 - Correct OEE calculations
 - Improved scheduling possibility based upon real capacity



What did we learn

- Improving your production efficiency is a continuous process. Consequently, implementing MES is too.
- Implementing MES should start from your business processes, not from your tool. Rubbish in = Rubbish out
- Define upfront your boundaries ERP – WMS – MES. Tools overlap, make sure you have a clear view on the overlap, and make the decisions convenient for your business.
- Success depends on commitment and involvement from
 - Management
 - IT-team (if present)
 - Key users on shopfloor
- Improving company efficiency is more than calculating OEE.



- **Short Term:**
 - Implementation and integration of a new ERP system in first site at Ardoonie - Belgium
- **Middle Long Term**
 - Roll-out of ERP – MES environment to all applicable production environment
 - Enhanced Reporting and Management Dashboards for better insight in production efficiency



Questions ???



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